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## A ROOF-TOP EYE ON THE FUTURE

Crediton/Devon-based Cake producer **PECK & STRONG** has just had completed the installation by Eco Specialist **FAIR ENERGY** of a 50kw Photo Voltaic system over the (350 sq. ft) southern elevation of its roof - a truly massive area by any standard!

Now able to convert sunlight into its own electricity - which it can then export straight into the national grid - **Peck & Strong** sees this as a great and opportune investment for the future, in line with its established position on green issues.

Already reducing its carbon footprint by every measure it can imagine (as well as offsetting annually the remainder (100 tons of Carbon), **Peck & Strong's** commitment to PV at this time is a reflection of its confident attitude to trade and anticipated growth within and despite this typically testing business environment.

"We cannot go on using destructive and outmoded fuels forever." says **Peck & Strong MD, John Peck**. "I am excited to be looking to the future, not the past. Plus of course there's an added benefit for the business: that eventually we will save money by generating our own electricity!"

**Peck & Strong** has been working closely with Exeter-based **Fair Energy** over the past months in preparation for a two week installation, just completed. Finian Parrick, its founder and MD, says:

"It is great to have been in alliance with a local company that has a real eye on the future, our helping it to reduce its electricity bills as well as its carbon footprint. Working with Peck & Strong shows that there are businesses out there who are visionary and who care sufficiently about the environment - and want to change for the better."

Which only leaves us with the question of the West Country's weather to give us some bright days ...



For IMAGES & LOGOS, please see attachments

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