



NEW BUSINESS with WEST COUNTRY FOODSERVICE DISTRIBUTOR

From Tuesday to Thursday 2nd — 4th February and two months after having been appointed by Exeter-based West Country Foodservice distributor **J&R Foodservice**, we took part in a three day Trade event at Expowest, set in Exeter's Westpoint centre.

From our own stand - but as part of J&R's impressive 13m frontage - we exhibited our products to the catering trade and were thrilled to gain a really fantastic reaction (*with barely a quiet moment!*) and secured a great number of orders through the J&R ordering system.

It was encouraging and very exciting for us to have met such a positive response to what we are doing ...

February 2010